



## Reinhard Schmitt

**Consultant | Trainer | Coach | Speaker**

**My belief:** People are fundamentally willing to develop their skills and contribute effectively through their behavior. They just need the right conditions.

**My motto:** It is impossible to stir up dust without some people starting to cough.

## Focus Areas

- Future-proof leadership and organizational culture
- Core competencies of successful leadership
- Agile strategy development and implementation
- Efficient structure and process organization
- Transformation and change management
- Project management (waterfall/agile)

## Languages

German (native), English (full professional proficiency), Spanish (for everyday use)

## Professional Background

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|-------------|---|
| Since 1998  | Freelance consultant, trainer, coach, and speaker   |
| Since 2024  | Lecturer for organizational consulting at Steinbeis Next University in Berlin   |
| 2012 - 2024 | Consultant, trainer, coach, and speaker for the P1 Consulting network   |
| 2009 - 2016 | Co-founder and managing partner of an IT startup for software solutions to coordinate decision-making processes in engineering networks                         |
| 1998 - 2003 | Co-founder and managing partner of a company for organizational consulting and software development in Valencia/Spain with Spanish, German, and Irish employees |
| 2000        | Doctorate ("with distinction") to Dr.-Ing. at TU Clausthal; dissertation 'Cross-company Engineering Workflow'   |
| 1993 - 1998 | Research associate at the Institute for Mechanical Engineering at TU Clausthal: Teaching in engineering design, management of international R&D projects        |
| 1988 - 1993 | Studied mechanical engineering at the Technical University of Clausthal and the University of Wales in Cardiff, graduating with a Dipl.-Ing. (TU)               |

## Further Education

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| 2023 | Organizational Design at osb international   |
| 2023 | 3D Worlds with Janek Panneitz (Thinkingwithoutboxes)                                   |
| 2016 | Professional Scrum Master and Professional Product Owner at andrena objects            |
| 2005 | Systemic Organizational Consulting in Change Management with Prof. Dr. Johanna Forster |
| 2004 | Group Moderation, Basics of Coaching, and Conflict Management at Neuland & Partner     |

## International Background

- Since 2024 English-language lectures in master's programs at Steinbeis Next University in Berlin
- Since 2004 English-language organizational consulting/development and leadership development for internationally positioned German companies
- Since 1998 Various English-language lectures at international conferences
- 1998 - 2013 Primary residence in Valencia/Spain
- 2005 Liaison manager on behalf of an Indian software company for an English-language software project at a German commercial vehicle manufacturer
- 1998 - 2003 Managing partner of a consulting company with Spanish, German, and Irish employees in Valencia/Spain
- 1993 - 2003 Management of international research and development projects
- 1997 Three-month research stay at the University of Guadalajara, Jalisco, Mexico
- 1993 Four-month study project at the University of Wales in Cardiff
- 1988 Six-month industrial internship at the British branch of a German crane manufacturer in Hamilton (Scotland) and at a forging company in Sheffield

## Publications and Public Lectures (excluding internal company lectures)

- 2023 Reconciliation of Systemic Organizational Theory with New Work, Blog post, 7.12.2023
- 2022 Conscious Ignoring as an Organizational Key Competence, Blog post, 11.4.2022
- 2022 Leadership Challenges in the Hybrid Work Environment, Blog post, 1.2.2022
- 2021 The Transformation at Process One – Insider Views of a Self-Proclaimed Social Skeptic, Blog post, 28.10.2021
- 2021 Leadership 4.0 – Shaping Collaboration in Complex Environments, Whitepaper, 2021
- 2020 Trust or Control, Guest article in VDMA Magazine 12/2020, p. 15
- 2020 Purpose & Vision – Orientation Despite Complexity, Online lecture at the VDMA Web Conference "New Work", 10.11.2020
- 2019 Transformation on the Path to Leadership 4.0, Lecture at the VDMA Conference "Transformation 4.0", Frankfurt/Main, 9.5.2019
- 2017 Agile Methods and Leadership, VDMA Brochure "How Will We Work in the Future? Operational Practice Between Vision and Reality", 2017, p. 35ff
- 2016 When Companies Become More Agile, VDMA News, July 2016, p. 32f
- 2015 There Is No Such Thing as Absolute Security, Blog post, 16.11.2015
- 2015 Work Becomes Easier with Just 6 Rules, Blog post, 30.08.2015
- 2015 Innovation Blooms – Don't Let Them Be Swallowed Up, Blog post, 8.6.2015
- 2015 Making Grown Structures Tangible, Blog post, 18.5.2015
- 2015 Leadership as a "Shitty Job"..., Blog post, 23.3.2015
- 2015 It Will Go Wrong Anyway..., Blog post, 26.1.2015
- 2011 Reinhard Schmitt, Jürgen Henschel (Tyco Electronics): Efficient Collaboration in Distributed Development Teams, Lecture at the Summit Product Development 2011 (Management Circle), Zurich, 17.03.2011
- 2011 Reinhard Schmitt, Mathias Zagel: The Consensor Method, Konstruktion & Engineering 12/2010, p. 16/17 (Special Edition | The Best for 2011)

- 2010 Reinhard Schmitt, Jürgen Henschel (Tyco Electronics): Innovation Processes in Distributed/Virtual Teams, Lecture at Innovation 2010 (Management Circle), Munich, 15.11.2010
- 2010 Reinhard Schmitt: Developing Better in Social Networks à la Web 2.0, Digital Engineering Magazine 2/2010, p. 36f
- 2010 Mathias Zagel, Reinhard Schmitt: So You Finally Know What You're Doing..., ProduktDaten Journal 1/2010, p. 16ff
- 2009 Mathias Zagel, Reinhard Schmitt: Efficiently Networked Product Development - Rediscovering the Human Interface, ke Konstruktion & Engineering 12/2009, p. 10ff
- 2009 Reinhard Schmitt, Mathias Zagel: Product Development as a Self-Organizing Business Process, CAD-CAM Report 10/2009, p. 36ff
- 2009 Change Management as a Measurable Leadership Task?, Leadership Development, Blog post on leadership and leadership development (www.leadership-development.de), 25.03.2009
- 2008 Leading in Strategic Projects, Leadership Development, Blog post on leadership and leadership development (www.leadership-development.de), 19.12.2008
- 2007 Holistic PLM Implementation - Mastering the Organizational Change Behind the Obvious, Lecture at the 16th Symposium 'Product Data Technology Europe', Geneva, 25.09.2007 (Eurostep Proceedings: ISBN 978-91-631-8855-8)
- 2007 Neurobiology of Change, Lectures at the 8th, 10th, 11th, and 12th Forum 'Innovation and Change Management', Stuttgart, 21.08.2006, 11.12.2006, 15.02.2007, 12.09.2007
- 2006 Holistic Transformation Management in IT Projects - User Acceptance Will Make or Break Your System, Lecture at the IPDC Forum, DaimlerChrysler, Fellbach, 23.03.2006
- 2005 Change Management in PLM Projects - User Acceptance Decides Success or Failure, Lecture at Product Life Live, Mainz, 16.11.2005
- 2005 User Acceptance Will Make or Break Your CMII Process, Position Statement and Interactive Session, CMII Conference 2005, Bamberg, 15.11.2005
- 2005 Detlef Haesner, Reinhard Schmitt: The Human Factor in PLM Projects, Proceedings of the 10th Annual Technical and Training Conference of the Association of Configuration and Data Management, San Diego (CA), USA, 13.-15.03.2005
- 2005 Klaus Jung, Reinhard Schmitt: Does PLM Need CM? - User Acceptance Will Make or Break Your System, Lecture at Agility 2005 Europe, Heidelberg, 01.03.2005
- 2004 Requirement- and Feature-Driven Change Management, Lecture at the CMII Conference 2004: Second-Generation Requirements and Configuration Management, Fulda, 25.11.2004
- 2003 The Product Developer - A Particularly Consultation- and Coaching-Resistant Species?, Lecture at the Annual Meeting of the Scientific Association at the Institute for Mechanical Engineering at TU Clausthal, Clausthal-Zellerfeld, 01.11.2003
- 2003 Characteristics for Process Design in the Product Lifecycle - From Formalized Requirements to Parameter-Based Change Management, Lecture at the Conference 'The DIN Feature Server', Bamberg, 21.05.2003
- 2003 Martin Eigner, Detlef Haesner, Reinhard Schmitt: Requirements Management and Traceability, Whitepaper, 2003
- 2003 Characteristics for Process Design in the Product Lifecycle - From Formalized Requirements to Parameter-Based Change Management, Lecture at the 223rd Meeting of the Committee on Standards Practice (ANP) at DIN, Regional Group Stuttgart, Esslingen-Berkheim (Festo), 19.03.2003

- 2002 Reinhard Schmitt, Michael Wendenburg: Documents as Brakes on Product Development, CAD-CAM Journal, 02/2002
- 2002 Dietmar Fischer, Reinhard Schmitt: Integrating People, Organization, and Technology, Supplement 'Technology and Innovation: Engineering Workflow' to Handelsblatt No. 36, 20.2.2002, p. B1
- 2001 New Methods for Collaborative Product Development in the Supply Chain, Lecture at CIMdata Europe 2001: cPDm - A Business Approach to Product Definition Through the Supply Chain, Barcelona, 25.10.2001
- 2001 Dissertation: Cross-Company Engineering Workflow - Distributed Product Development Based on Parameter-Based Data and Process Management, Clausthal-Zellerfeld, 2001 (ISBN 3-89720-495-9)
- 2001 Engineering Workflow in the Supply Chain, Lecture at CIMdata North America 2001: Strategies and Solutions for Collaborative Engineering Through the Supply Chain, Palm Springs (CA), USA, 05.04.2001
- 2001 Engineering Workflow in the Supply Chain, Lecture at the 20th Construction Symposium of DECHEMA e.V.: Strategies in Plant Engineering, Frankfurt/Main, 01.02.2001